Final Project | Fashion Forecasting

RTL 3060
What is a Style Out?

- Prior to designing a new season, retail companies develop their overall vision
- After conceiving a concept, designers select key pieces and silhouettes that they will develop the collection from
- Once these have been identified, they can be styled on a model to establish the flow of the season
Project Requirements

• Decide on the season’s influence i.e. Picasso, Hawaii, Victorian era etc.
• Create a trend board to establish the theme
• Select key garments, shoes and accessories to style, which will establish the seasonal direction
• Present a trend board and final style out in class
Resources

• Conduct historical and current research utilizing text, editorial and media
  – Utilize the JWU library and online resources
• Reserve objects to be used for styling
• Develop a comprehensive understanding of the professional use of Power Point